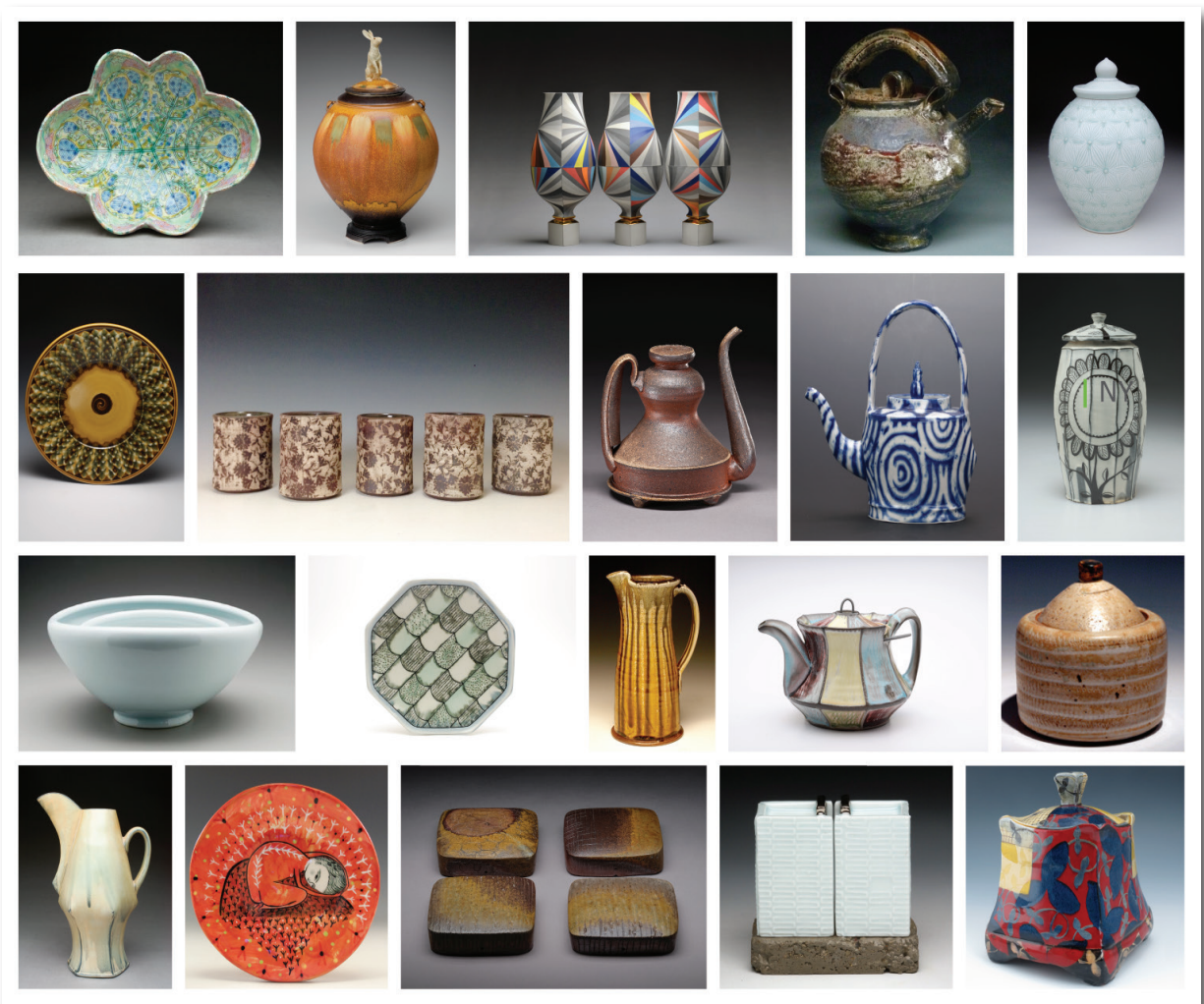


SPONSORSHIP OPPORTUNITIES



FLOWER CITY
POTTERY
INVITATIONAL



October 14-16, 2016 | Rochester, NY | rochesterarts.org

EVENT DETAILS



The 2nd Annual Flower City Pottery Invitational is bringing more than 20 of the country's premier ceramic artists to Rochester. This event will attract attendees from the entire Western and Central New York region, including Syracuse, Albany, Ithaca, Buffalo, and Toronto. For more details about the event and visiting artists, please visit rochesterarts.org/special-events/pottery-invitational-2016/

2016 VISITING ARTISTS

Adam Field | Helena, MT
Adero Willard | Northampton, MA
Bryan Hopkins | Buffalo, NY
Dan Finnegan | Fredericksburg, VA
Doug Peltzman | Dover Plains, NY
Forrest Lesch-Middelton | Petaluma, CA
Jane Shellenbarger | Mount Morris, NY
Jenny Mendes | Chesterland, OH
Julie Crosby | Trumansburg, NY
Kenyon Hansen | Hancock, MI
Liz Quackenbush | State College, PA
Matt Kelleher | Alfred, NY
Matthew Metz | Alfred, NY
Peter Beasecker | Chittenango, NY
Peter Pincus | Rochester, NY
Richard Aerni & Carolyn Stutz | Rochester, NY
Robert Briscoe | Harris, MN
Ryan Greenheck | Philadelphia, PA
Shoko Teruyama | Alfred, NY
Tony Clennell | Ontario, Canada

BY THE NUMBERS

The 2015 inaugural FCPI event drew close to **1,000** attendees to meet and see the work of these prominent artists, as well as enjoy and learn from their demos and talks. The crowd included collectors, decorators, makers, students and art enthusiasts. The average FCPI attendee spent over **3** hours at the event and spent **\$254** on ceramic purchases during their visit.



FCPI is presented with support from the Rochester Area Community Foundation.



Artist Adam Field from Helena, MT will present the workshop "Carving Patterns in Porcelain" on October 14 at 1:00pm.

October 14-16, 2016 | Rochester, NY | rochesterarts.org

SPONSORSHIP OPPORTUNITIES



BENEFITS

Company name/logo displayed on all printed materials including:

- Full page national magazine advertisement in Ceramics Monthly (circ. of 21,000)

- Full color direct mail piece

- Prominent signage throughout the event

Full page color advertisement for your business in the event program guide

Company name, logo and link featured on:

- Event website

- Email newsletter (6,400+)

- Social media sites (Facebook, Twitter, LinkedIn, Instagram 8,600+ followers)

Ten (10) tickets to attend special Preview Sale & Opening Reception

\$2,000

BENEFITS

Company name/logo displayed on all printed materials including:

- Full page national magazine advertisement in Ceramics Monthly (circ. of 21,000)

- Full color direct mail piece

- Prominent signage throughout the event

Half page color advertisement for your business in the event program guide

Company name, logo and link featured on:

- Event website

- Email newsletter (6,400+)

- Social media sites (Facebook, Twitter, LinkedIn, Instagram 8,600+ followers)

Six (6) tickets to attend special Preview Sale & Opening Reception

\$1,000

SPONSORSHIP OPPORTUNITIES



BENEFITS

Company name/logo displayed on all printed materials including:

- Full color direct mail piece

- Prominent signage throughout the event

Quarter page color advertisement for your business in the event program guide

Company name, logo and link featured on:

- Event website

- Email newsletter (6,400+)

- Social media sites (Facebook, Twitter, LinkedIn, Instagram 8,600+ followers)

Four (4) tickets to attend special Preview Sale & Opening Reception

\$500

BENEFITS

Quarter page color advertisement for your business in the event program guide

Company name/logo displayed on:

- Prominent signage throughout the event

- Event website

- Email newsletter (6,400+)

- Social media sites (Facebook, Twitter, LinkedIn, Instagram 8,600+ followers)

Two (2) tickets to attend special Preview Sale & Opening Reception

\$250

SPONSORSHIP OPPORTUNITIES



	\$2,000	\$1,000	\$500	\$250
Full color advertisement in program	full page	1/2 page	1/4 page	1/4 page
Mentions on event website & social media	●	●	●	●
Name/link on website	●	●	●	●
Signage at the event	●	●	●	●
Advertisement in program	●	●	●	●
Logo on direct mail	●	●	●	
Logo in <i>Ceramics Monthly</i>	●	●		
Tickets to Preview Sale & Opening Reception	10	6	4	2

YES, I WANT TO SPONSOR THE FLOWER CITY POTTERY INVITATIONAL

I'd like to participate at the following level:

- ☐ \$2,000 Level*
- ☐ \$1,000 Level*
- ☐ \$500 Level
- ☐ \$250 Level

Sponsorship at certain levels must be confirmed by **August 10 to ensure recognition in magazine advertisements*

QUESTIONS? Call Audrey Shaughnessy at (585) 271-5183 or email at grants@rochesterarts.org

PLEASE PRINT THIS PAGE AND MAIL WITH YOUR CHECK TO:

Attn: Flower City Pottery Invitational
Genesee Center for the Arts & Education
713 Monroe Avenue
Rochester, NY 14607

Business Name _____

Contact _____

Address _____

City _____

State _____ Zip _____

Phone Number _____

Email _____